



ସମନ୍ୱିତ ଆଦିବାସୀ ଉନ୍ନୟନ ସଂସ୍ଥା, ବାଲିଗୁଡ଼ା
ଅନୁସୂଚିତ ଜନଜାତି ଏବଂ ଅନୁସୂଚିତ ଜାତି ଉନ୍ନୟନ ବିଭାଗ
ଓଡ଼ିଶା ସରକାର

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INTEGRATED TRIBAL DEVELOPMENT AGENCY, BALLIGUDA
ST & SC DEVELOPMENT DEPARTMENT
GOVERNMENT OF ODISHA

No. 1292/ITDA

Dated 26.5/2016

To

All Block Development Officers
Of Balliguda Sub-Division.

Sub: Publicity Campaign (CARAVAN) at the Grass-root for wide publicity of MSP schemes on MFP-regarding.

Ref: Letter No. MSP-143/TDCCOL dated 24.5.2016 of G.M,TDCCOL, Bhubaneswar.
Sir,

With reference to the subject cited above and letter under reference, I am directed to inform you that the Tribal Development Cooperative Corporation of Odisha Ltd. Bhubaneswar (ST & SC Dev. Deptt.) in associated with Vasundhara, State Level NGO is going to start a campaign – "Movement of CARAVAN" for wide publicity of awareness among tribal people/local leaders as well as Govt. officials regarding collection and marketing of different minor Forest Produces through minimum support price fixed by the Government. A detailed date wise plan for movement of said CARAVAN is enclosed herewith (Annexure-A) for favour of your kind information and necessary action.

In view of above, you are requested to kindly intimate the local PRI members of your jurisdiction and suitably instructed the WEO concerned to coordinate the movement of vehicle as per programme in your Block to make it a grand success.

Yours faithfully,

Encl: As stated.

Memo No. 1293/ITDA

Copy alongwith the copy of Day-wise travel plan for the publicity campaign "CARAVAN" on MSP scheme forwarded to Secretary, JAGRUTI, NGO, (for Daringibadi & Kotagarh Block/ Secretary, SWATI, Tikabali for Tikabali & Tumudibandh Block/ Programme Coordinator, Odisha Hurse Trust for Chakapad Block/ Secretary, KALPA BRUKHYA, Raikia Block/ PRDANA, Balliguda for Balliguda and K. Nuagam Block for information and necessary action. They are requested to remain present within their jurisdiction as per the date and time alongwith the local PRIs/people to make it a grand success.

[Signature]
Project Administrator,
ITDA, Balliguda.
Dtd. 26.5./2016

Memo No. 1294/ITDA

Copy forwarded to the Branch Manager, TDCCOL, Balliguda for information and necessary action.

Copy submitted to the Chief Executive, VASUNDHARA, Bhubaneswar for information and necessary action.

[Signature]
Project Administrator,
ITDA, Balliguda.
Dtd. 26.5./2016

Memo No. 1295/ITDA

Copy submitted to the Collector, Kandhamal, Phulbani for favour of kind information and necessary action.

[Signature]
Project Administrator,
ITDA, Balliguda.
Dtd. 26.5./2016

[Signature]
Project Administrator,
ITDA, Balliguda.

Subrata Kumar Kar
General Manager (O)



Letter No. MSP-143 /TDCCOL, dated 24th May, 2016.
File No: MKT/ XIII/MSP/24 – 2013-15/ 2014-15

To

The Project Administrator, ITDA,
Balliguda, Kandhamal.

Sub: Publicity Campaign (CARAVAN) at the Grass-root level for wide publicity of MSP Scheme on MFP- Regarding.

Ref: This office letter no MSP 120, dated 6th May, 2016.

Sir,

In inviting a kind reference to this office letter addressed to Collector and District Magistrate, Kandhamal as regards publicity of centrally sponsored MSP Scheme on MFP, I am to request you to kindly coordinate the proposed *Campaign - Movement of CARAVAN* for wide publicity of the scheme. This campaign is being executed in 9 districts including Kandhamal with the assistance of Vasundhara, a State level NGO and other district based lead NGOs associated in implementation of MSP Scheme on MFP.

BM, TDCCOL may please be asked to formulate a day wise visit schedule of the CARAVAN in collaboration with Vasundhara and other district level stakeholders (to the extent possible) to ensure optimal synergy and coordination at all level.

In this regard, I am directed to request you to kindly coordinate the above publicity campaign ensuring due participation of concerned district / block level officials for success of the campaign.

Encl: Letter sent to Collector & DM, Kandhamal is enclosed.

Yours faithfully,


24/05/2016
General Manager (O),
TDCCOL, Bhubaneswar

Memo No TDCCOL, dated 6th May, 2016
Copy to Chief Executive, VASUNDHARA for information and necessary coordination.

General Manager (O)

Memo No TDCCOL, dated 6th May, 2016
Copy to the Branch Manager, TDCCOL, Kandhamal for information and he is requested to coordinate with PA, ITDA, Balliguda and draw up the campaign plan in collaboration with VASUNDHARA for success of the campaign.

General Manager (O)

Tribal Development Co-operative Corporation of Odisha Ltd.
TDCCOL Building, Rupali Square, Unit-IX, Bhubaneswar - 751022
Phone : 0674-2540458, Fax : 0674-2544828, Mobile : 94371 40939 / 9078897341
Email: gm@tdccorissa.org, www.tdccorissa.org



Subrata Kumar Kar

General Manager (O)

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TRIBES ODISHA



TRIBES ODISHA

Letter No. ~~MSP/120~~ /TDCCOL, dated 6th May, 2016.
File No: MKT/ XI/MSP/24 - 2013-15/ 2014-15

To

The District Magistrate and Collector,
Mayurbhanj, Kalahandi, Sambalpur, Deogarh, Sundergarh, Anugul, Kandhamal,
Koraput, Nayagarh.

Sub: Publicity Campaign (CARAVAN) at the Grass-root level for wide publicity of MSP
Scheme on MFP.

Madam / Sir,

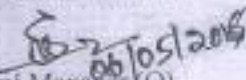
In inviting a reference to the above cited subject, I am directed to inform you that the progress of implementation of Centrally Sponsored MSP Scheme on MFP in Odisha is not satisfactory. In spite of sincere and collaborative efforts of all stakeholder, we could manage to achieve only 10% - 15% of MFP transaction under the MSP Scheme during the FY 2015-16. It is ascertained that lack of adequate publicity at the grass-root level on the benefit of the scheme is the major reason for slow off take of the scheme at the district level.

The initiative of Vasundhara, a State level NGO and other lead NGOs at the respective district level in collaboration with TDCCOL to launch the "Publicity Campaign" at the village level from 15th May to 30th May, 2016 is highly praise worthy. Vasundhara in collaboration with TDCCOL and other agencies like ORMAS / ITDA/ DWO etc. would formulate the day wise Campaign Programme for each district for better coordination and success.

In this regard, I am directed to request you that the PA, ITDA / DWO / DPOs etc. may please be requested to extend all possible support and to nominate their representatives to coordinate the Campaign Programme. The BM, TDCCOL also have been instructed to coordinate with all stakeholders and supply all relevant materials for wide publicity of the scheme.

Yours faithfully,

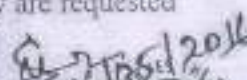
dc


06/05/2016
General Manager (O),
TDCCOL, Bhubaneswar

Memo No ~~MSP/121~~ TDCCOL, dated 6th May, 2016
Copy to Chief Executive, VASUNDHARA for information and necessary coordination.


06/05/2016
General Manager (O)

Memo No ~~MSP/122~~ TDCCOL, dated 6th May, 2016
Copy to the Branch Manager, TDCCOL, Mayurbhanj, Bh. Patna, Sambalpur, Lahunipara,
Anugul, Sundergarh, Baliguda, Sunabeda & Nayagarh for information and they are requested
to coordinate the campaign in collaboration with other district level agencies.


06/05/2016
General Manager (O)

Tribal Development Co-operative Corporation of Odisha Ltd.

TDCCOL Building, Rupali Square, Unit-IX, Bhubaneswar - 751022

Phone : 0674-2540458, Fax : 0674-2544828, Mobile : 94371 40939 / 9078897341

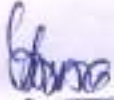
Email: gm@tdccorissa.org, www.tdccorissa.org



DAY WISE TRAVEL PLAN FOR THE PUBLICITY CAMPAIGN "CARAVAN" ON MSP SCHEME FOR MSP IN
KANDHAMAL, DISTRICT

In association with Vasundhara, Swati, ITDA, ORMAS, TRIFED, Madhyam Foundation, SORD, PRIs, PPAs

Date	Location-1	Location-2	Location-3	Location-4
31/5/2016	Baliguda	Bataguda	Krutaamgad	Tumudibandha
1/6/2016	Tumudibandha	Mudighara	Belghar	Jhiripani, lankagada, Guma
2/6/2016	Guma	Mediakia	Barakhama	Sudra, Gatangi
3/6/2016	Sudra	Rutungia	Budaguda	Tilori, Simanbadi
4/6/2016	Simanbadi	Badabanga	Sugudabadi	Raikia
5/6/2016	Raikia	Lingagada	Gresingia	Paburia
6/6/2016	Paburia	Chakapada	Tikabali	Gutingia, Bandhagada
7/6/2016	Bandhagada	Sarangagada	Kelapada	Bhrungijodi
8/6/2016	Brungijodi	Ratanga	Phiringia	Gochapada
9/6/2016	Gochapada	Katringia	Jamajhari	Daaki, Tudipaju, Phulbani



Sri S.K. Mishra

26.5.16

Branch Manager

TDCCOL, Baliguda, Kandhamal.

Nodal person-1-Sri Biswamohan Kalia, TDCCOL,

Mobile-8895315909.

2-Sri Manmohan Barik, Vasundhara

Mobile-9437788281